



# 5th Annual PeakCon

September 28-30, 2022

The Cornhusker Marriott, Lincoln NE



LOANS



DEPOSITS



AUTOMATION



BSA/AML/FCRM



BPM

Use these icons to help identify breakout sessions that interest you throughout the conference.

## Wednesday, September 28th

- 1:00-2:00**    **Registration** | [Lower Level Foyer](#)
- 2:00-2:30**    **Opening Session and Welcome** | [Lancaster](#)  
*Welcome to the 5<sup>th</sup> annual PeakCon! We will introduce the members of the Peak Team, discuss the layout of the conference, and vendor introductions.*
- 2:30-3:15**    **Process Mapping of Bank Operations** | [Lancaster](#)  
*Do you know what role other departments play in your process? Do you fully utilize the software you currently own? By beginning to map our processes, you can start to gain a better understanding of process ownership, accountabilities, and software usage. This session will talk through different ways to identify inefficiencies caused by under-utilized software or duplicate efforts within the bank.*
- 3:15-3:45**    **Break & Vendor Showcase** | [Lancaster](#)
- 3:45-4:20**    **File Maintenance Review with AMS Business Analytics Database** | [Lancaster](#)  
*Leverage the power of Business Analytics and AMS Database to increase the efficiency of your file maintenance review. This will be a highly interactive session in which we will build reports together, and you will leave with a more automated way to handle the manual maintenance review.*
- 4:25-5:15**    **Building an Automation Program** | [Lancaster](#)  
**Featuring: Andrew LaBarbera**  
**SVP, Director of Strategic Data & Information Management** | **OceanFirst Bank**  
*A session dedicated to deploying RPA in your environment from the perspectives of all 3 Lines of Defense:*  
*1st LOD = Line of Business or IT*  
*2nd LOD = Risk, to include Operational Risk and Information Security*  
*3rd LOD = Internal Audit*
- 5:30-7:00**    **Cocktail Reception w/ Appetizers** | [Outdoor Patio Main Floor](#)
- 7:00**    **Hospitality Suite Open - Sponsored by Peak Consulting** | [Olive Branch](#)  
*This is your evening hot spot for snacks, beverages, and entertainment! Technically, we'll call it "networking." There's always great business conversations, but this session will be more exciting over a crashing Jenga tower with Valentino's pizza (a Nebraska favorite).*

# Thursday, September 29<sup>th</sup>

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**7:30-8:30** Breakfast and Vendor Showcase | [Lancaster and Lower Level Foyer](#)

**8:15-8:30** General Announcements | [Lancaster](#)

**8:30-9:10** Hot Topics in BPM and FCRM | [Lancaster](#)

*Is your account opening staff feeling overwhelmed with data collection at new account opening? Does Senior Management complain about the time it takes to open new accounts? Do you REALLY know how BPM works and what FCRM can do? We guarantee that your basic implementation is only the tip of the iceberg!*

**9:15-10:15** Breakout Sessions - choose 1 of 4 to attend



**Escrow Best Practices & Automation | Lancaster**

*Escrow is not the enemy! Banks tend to avoid escrow at every turn or feel overwhelmed with managing escrow. Many of the day-to-day escrow tasks can be automated or fine-tuned. Peak consultants specialize in automating escrow processes from A to Z.*



**Tran Codes 101 with a Focus on Efficiency | Hawthorne**

*In this session, we will discuss the importance of Internal vs. External, all of the different components of Tran Codes including the IES, TCM, TMS and Premier specifications, and best practices for developing new Tran Codes.*



**Hot Topics & Use Cases with Automation | Arbor I**

*The key to any great automation project is using consistent data. In this session we will discuss our recommendations for prepping data using both Excel and SQL to help establish that consistency. Keep hearing about APIs but not sure how they could apply to you? Let us fill you in on all the latest and greatest we have been observing.*



**Best Practice BPM Workflows for BSA/AML Software Integration | Arbor II**

*Is your BSA/AML staff overwhelmed with manual high-risk customer reviews? Are you asking due diligence questions in BPM at account opening and just storing the information on a 'paper' form in Director? You'll hear some of our best practices for alleviating these pain points, regardless of your BSA/AML software.*

**10:15-10:30** Break & Vendor Showcase | [Lancaster](#)

**10:30-11:30** Breakout Sessions - choose 1 of 3 to attend



**Conversion Strategies: Loans and Deposits | Lancaster**

*Is your bank in acquisition mode? If so, this is the session for you. Whether you are in the middle of a conversion or one is on the horizon, this session will provide insight on different strategies and tools that work well throughout the conversion process from mapping through live/post conversion.*



**Business Analytics Advanced Report Writing | Hawthorne**

*Looking to master multiple-page reports? Finding yourself in a pickle when trying to join data from multiple applications? Ready to take your filter game to the next level with custom filters? Tired of dealing with all that extra blank space behind name and address records? Consider this your crash course on some common advanced features of Business Analytics 5.0.*



**How to Optimize Business Process Manager (BPM) | Arbor I**

*BPM is a great tool to open accounts and maintenance accounts, but it can be used for so much more. We will discuss best practices to open accounts and discuss how BPM can help standardize and streamline other processes beyond account opening including File Maintenance, Forms, the beginning process of a Director Unity workflow, your living deposit user guide/manual, and more!*

11:30-1:00 Lunch & Vendor Showcase | [Lancaster](#)

1:00-2:00 Vendor Session - *Gold Sponsor Nintex* | [Lancaster](#)



### Uncover Automation Opportunities with Nintex Process Discovery

*The most important question to ask before starting any automation project is “which processes should you automate and why?”*

*Nintex Process Discovery is the market leading solution that eliminates time-consuming data collection by mapping your processes and recommending the best options for automation. Couple Process Discovery with Nintex Kryon RPA, and you will drive business agility and efficiency with robotic automation to maximize employee productivity, increase data quality and accuracy, and improve speed and streamline vital processes. Join Lorne Phelps and Mickey Camarco to learn more.*

2:00-2:15 Break & Vendor Showcase | [Lancaster](#)

2:15-3:15 Breakout Sessions - choose 1 of 4 to attend



### 2022 Hot Topics in Loans | [Lancaster](#)

*In this session we will discuss the new Escrow Shortage Changes, LAS Real Time, SOFR, 1098 Review, new Loan-related Automations, and more.*



### Name, Address & File Maintenance Best Practices | [Hawthorne](#)

*In this session we will discuss how you can increase efficiency, minimize manual work, and reduce errors by taking advantage of BPM. We will also demonstrate the benefits provided by the address merge and customer merge functionalities and provide recommendations on how to approach data cleanup.*



### Mastering Nintex RPA | [Arbor I](#)

*Ready to see what new tips and tricks we have up our sleeves? Come check out some of our best practices and new discoveries when it comes to targeting. Still running a bunch of Botflows in Internet Explorer because you're worried about migrating your scripts to use Edge or Chrome? Join us to find out how we can help you tackle that transition.*



### Tips & Tricks to Effectively Utilize FCRM and Abrigo/BAM+ | [Arbor II](#)

*In this session we will discuss having a robust handle on the BSA/AML industry trends and how to effectively review FCRM and Abrigo/BAM+ specifications to ensure compliance. This session will focus on specifications and attributes of the FCRM and Abrigo/BAM+ that are often overlooked, and best practices for ongoing review. We will approach the topics in this session as dynamic and open, so attendees are encouraged to think of topics or questions beforehand and bring them to the session.*

3:15-3:30 Break & Vendor Showcase | [Lancaster](#)

3:30-4:00

**Vendor Session - *The Core Point*, Silver Sponsor | [Lancaster](#)**

**What if Retail Bankers Had Something Like a Bloomberg?**



*Securities portfolio managers know that a Bloomberg terminal gives them a great deal of analytical power. Meanwhile the retail bankers that should be helping depositors assess the worthiness of deposit alternatives only get static rate sheets. The time has arrived to refine the process for offering deposits. Attendees will come away from this session with ideas/tools/strategies to:*

- Restrict pricing of common savings and standard term deposits.
- Display how our offers stack up to competition in dollars.
- Limit reliance on promotional specials.
- Utilize a post-promotion offer to curtail the vicious cycle of promotion.
- Systematize and personalize exception pricing.
- Set qualifiers for opening and depositing to higher yielding savings.
- Refinance other financial institutions' deposits profitably.

4:00-4:30

**Vendor Drawings | [Lancaster](#)**

*All vendors will announce their drawing winners - attendees must be present to win. Vendors have the option to stay thru Friday or they may tear down their booth following announcements.*

4:30-5:30

**Community Roundtable Discussion | [Lancaster](#)**

*NEW to PeakCon, the Community Roundtable will be a large group discussion with views and perspectives on issues from all areas of the bank. We often benefit from hearing about pain points and feedback from other areas of the bank, in addition to our own. We strategically placed our Community Roundtable leading into the Cocktail Reception so that conversations will continue throughout happy hour and into Friday.*

5:30-7:00

**Cocktail Reception w/ Appetizers | [Outdoor Patio Main Level](#)**

7:00

**Hospitality Suite Open - Sponsored by Peak Consulting | [Olive Branch](#)**

*This is your evening hot spot for snacks, beverages, and entertainment! Technically, we'll call it "networking." There's always great business conversations, but this session will be more exciting over a crashing Jenga tower with Valentino's pizza (a Nebraska favorite).*

## Friday, September 30<sup>th</sup>

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8:00-9:00

**Breakfast | [Lancaster](#)**

9:00-10:00

**Fiserv New UI Demo and Group Discussion - First State Bank- NE Showcase | [Lancaster](#)**

**Featuring: Stephanie Mencl | Vice President/Head of Operations | First State Bank NE**

*In this session we will look at and discuss the new Premier user interface (UI). We will discuss experiences, pros, and cons. We will have a candid conversation around the various enhancements/changes and hope you walk away feeling like you have a better idea of what to expect with the new UI.*

10:00-10:15

**Break**

10:15-11:00

**Roundtable Sessions**



**Loans | [Lancaster](#)**



**Deposits, BPM, & FCRM/BSA | [Hawthorne](#)**



**Automation & Reporting | [Arbor](#)**